CLAIMS

- 1. A method of providing a sub-page of a website to a requesting client comprising the steps of:
- sending to the client, with a copy of a first web page, a plurality of links, each of which points to an address within the Internet of a server on which a copy of the subpage is hosted;

actuating at least two of the links simultaneously;

on the basis of a predetermined criterion, selecting one of the actuated links, and terminating at least one of the others.

- 2. A method according to claim 1 wherein the predetermined criterion is the greatest progress, after a specified interval of time following simultaneous actuation of the at least two links, in establishing connection with a server on which a copy of the sub-page is hosted.
- 3. A method according to claim 1 wherein the predetermined criterion is attainment of a specified milestone in establishing a connection with a server on which a copy of the sub-page is hosted.

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- 4. A method according to claim 1 wherein all of the plurality of links are actuated simultaneously.
- 5. A method according to claim 1 further comprising the step of displaying an alias25 for all actuated links at the client.
 - 6. A method according to claim 5 wherein the alias is displayed on a graphical user interface of a program running on the client which is adapted to enable user navigation of the internet.

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7. A method according to claim 6 wherein the alias displayed is the same for each of the links actuated.

8. A method of operating a web server to provide a sub-page of a website to a requesting client, comprising the steps of:

receiving from a client a request for a first web page hosted on the server; sending to the client, with the first page, a plurality of links each of which points to an address within the Internet of a server hosting a copy of the sub-page;

sending with the first page in response to the request, code executable at the client to actuate at least two of the links simultaneously, and on the basis of a predetermined criterion, select one of the actuated links, and terminate at least one of the others.

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- 9. A method according to claim 8 wherein the predetermined criterion is the greatest progress in establishing full connection with one of the secondary servers after a specified interval of time following simultaneous actuation of links.
- 15 10. A method according to claim 8 wherein all of the plurality of links are actuated simultaneously.
 - 11. A method according to claim 8 further comprising the step of displaying at the client, for each link actuated, an alias of the address to which the link points.

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- 12. A method according to claim 11, wherein the alias is an address of a further server adapted to translate the alias to an address of a server on which a copy of the sub-page is hosted.
- 25 13. A method according to claim 12 wherein the alias displayed is the same for each of the links actuated.
 - 14. A web server adapted to respond to a request from a client by sending to the client a copy of a first web page and to include with the first web page a plurality of links each of which points to an address within the Internet of a server on which a copy of a sub-page is hosted, the web server being adapted to send with the first web page and in response to said request, code executable to actuate at least two of the links simultaneously, and, on the basis of a predetermined criterion, select one of the actuated links and terminat at least one of the others.

15. A web page including a plurality of links each of which points to a different address within the Internet of a server on which a copy of a sub-page is hosted, the web page having code associated therewith which is executeable to actuate at least
5 two of the plurality of links simultaneously, and on the basis of a predetermined criterion, to select one of the actuated links and to terminate at least one of the others.